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TOPIC: Role of Nurses and Midwives in Ensuring Sustainable Public Health Development in the Contemporary World: Global Perspective

VENUE: Riverside Majestic Hotel, Kuching, Sarawak, Malaysia

DATE: 4TH to 7TH September 2018
INTRODUCTION

- The role of Nurses and Midwives in public health dates back to historical, Biblical and political contexts.

- The role starts well before conception and continues through the individual woman’s life span, families and communities.

- This is a calling and unique service.
KEY TERMS

- A Midwife
- A Nurse
- A Nurse/Midwife
- Public Health
- Sustainable health development
- Contemporary world

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Ct’

- Public health Nursing- population oriented practice
- Requires knowledge, competencies and skills
- The role extends beyond the sick and includes advocacy, community organization, health education, political, economic and social reforms and collaborations.

- Embraces multidisciplinary care

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P/ HEALTH DEVELOPMENT INDICATORS

- Life expectancy and mortality rates (Africa-SSA<55 yrs, UK-81.5YRS)

- Child mortality (Low income-40%, high income-1%); reduce mortality- SDG 4

- SSA- 129/1000 deaths <5yrs (1/8)
- Southern Asia; 69/1000 deaths - (1/14)

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CT’
- Afghanistan - 112.8/1000, (1/10)
- South Sudan - 64.8/1000
- LE: at birth, F/M, SBs, NNMR, infant/under 5, adult MR
- Chronic diseases visa vie the use of services

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Reduction of air pollution – reduce RTI, Cardiac Diseases, chronic chest infections
Reduction of noise – ear conditions
Change in disease patterns; Diseases- HIV/AIDS, Malaria(WHO, 2015)
WHO Statistical information systems
   -global health council
   -UNICEF, UNDP, UHC

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Guided health policies in respective states

Global health: measuring the health status of the people and communities

Gaining insight into the quality of health care
Maternal health (85% globally; SSA & Southern Asia), MDG 5;

- Reduction neonatal/infant morbidity and mortality – save the children

- Develop a flexible health system
Other indicators

- socially/mentally articulate health workers
- Working Health systems, viable health determinants
- Advocacy, effective communication network, change agents, policy makers
- Quality and equitable maternal health

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NURSE/MIDWIFE AND PUBLIC HEALTH

Today, Nurses and Midwives:

- Provide care with a public health and population focus (CHN).
- Are experts in holistic care.
- Identify health needs and problems and respond appropriately.
- Support ‘populations’ of all ages with different needs and expectations.
Components of Public Health N/M

- Adapting and adopting the Intervention Strategies within setups

- Evidence-based Nursing and Midwifery practice is mandatory – critical thinking and reasoning must supersede hands-on

- Improving and protecting the public’s health and integrity - research
The Domains of Public Health

- **Improving determinants of health**: counteract factors that affect health, wellbeing and health inequalities.

- **Health improvement**: Help People to live healthy lifestyles, make healthy choices and reduce health inequalities.

- **Health protection**: protect vulnerable populations from accidents and threats.

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NURSES/MIDWIVES AS CHANGE AGENTS

The Nurse/Midwife:

- Assesses, Diagnoses and investigates health problems and hazards in the community.

- Looks for the change, monitors health status to identify emerging community health problems.

- Evaluates effectiveness, accessibility, and quality individual, family and community-based health services and institutes possible changes.
Media

Nursing and midwifery:

- Role of media
- Community management
- Using media to develop strategies
- Social media
Technology

- In developing countries; effects
- In developed countries; pros and cons
- Use of CTG, ultrasound scans – intrauterine sex and malformation identification
- Use of Dopplers visa vie fetoscopes

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Dialogue

- Interdisciplinary
- Family and Community
- The sick and vulnerable in the homes and communities.
- Home visits

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Religion

- Beliefs and practices
- Health seeking behavior
- Religious barriers
- Catholic nurses’ contribution along other groups; medics and paramedics
Public health practitioners
specialist community
public health nurses
and midwives

Nurses and midwives with
specific primary and secondary
prevention roles

All nurses and midwives
maximising their role in health
and wellbeing through making
every contact count

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NURSES/MIDWIVES AS PUBLIC HEALTH EDUCATORS

- For sustainable development to occur, health education remains key and central.
- This includes disease awareness, prevention and control and nutrition improvement and health promotion.
- Continuous medical education for nurses.

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Core activities of the Nurse/Midwife

**Individual**
- Disease and health protection
- Outreach/Screening
- Assessment of health need
- Referral, follow-up
- Case management/care planning, Health promotion
- Intersectoral Collaboration & Partnership
- Building community capacity
- Advocacy and Social marketing

**Community**
- Surveillance
- Disease, investigation of health threats
- Outreach/Screening/Case finding
- Referral and follow-up
- Delegated functions; Health education/Counselling
- Consultation/Collaboration
- Advocacy/capacity building
- Social marketing
- Policy enforcement

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NURSES AND MIDWIVES AS POLICY INFORMERS

- Inform Policy development guidelines and plans based on knowledge, expertise, experience and community efforts.
- Create awareness and empower the community about health issues
- Ensure competent public health care workforce able to deliver primary healthcare services hence driving the development agenda.
NURSES/MIDWIVES AS BEHAVIOR CHANGE ACTIVISTS

- Behavior change is an integral pre-requisite for Sustainable public health development.

- Nurses and Midwives ensure community positive attitude towards problem solving, values and beliefs.

- The public needs to adjust to global climate change by promoting environment friendly atmosphere.
NURSING AND MIDWIFERY PRACTICE AS A STRATEGY TO DEVELOPMENT

- Community Health Nursing, Community mental health nursing, Midwifery-led care, Team/Case Load and Community Obstetric Care cannot be over emphasized as tools to achieving sustainable public health development.
Collaborations

- WHO
- Government birth and death registration
- Global and local Health systems,
- Surveys and censuses.
- Population Research projects
- Databases maintained by other organizations.
Collaborations
Nurses and Midwives’ focus

- Compile, generate and analyze health, social and environmental data and inform mother countries.
- Facilitate negotiations of intergovernmental bodies on shared strategies to address emerging local and global challenges.
- Advise interested mother Governments on translating policy into tangible programmes to meet the needs of the communities.

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EVIDENCE – BASED PRACTICE

- Community participatory Research, embracing innovation and new technology

- Community group tutorials and discussions, Joint strategic needs assessment

- Health promotion and prevention as strategies to new public health developments.
UH/COVERAGE AGENDA

- UHC and Social Determinants of Health,
- Primary Health Care and UHC,
- Essential Health Functions and UHC

How does one coin the three aspects in order to address the implementation activities of the world health systems

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Example:
- US, the UHC animated the adoption of the ’Affordable Care Act’ (Obamacare)
- Kenya, National Hospital Insurance Fund (NHIF)
- Other countries’ laid down systems
Conclusion

- The need to embrace Multidisciplinary partnerships with communities, institutions, and policy-makers.

- Academic public health institutes are challenged to invest in research, education, advocacy and service provision.
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THANK YOU SO MUCH

TERIMAKASIH

ASANTE SANA

ENJOY SARAWAK

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