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CENTRAL THEME

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ROLE OF NURSES AND MIDWIVES IN GUARANTEE OF THE SUSTAINABLE DEVELOPMENT OF PUBLIC HEALTH IN THE CONTEMPORARY WORLD

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SUSTAINABLE DEVELOPMENT OF PUBLIC HEALTH IN THE CONTEMPORARY WORLD: A CHALLENGE FOR EVERY NURSING PROFESSIONAL
Health is the essential for the development of every individual and for all society.
DEFINITION OF HEALTH

- According to the **WHO (World Health Organization)**, health is a state of complete physical, mental and social well-being and not merely the absence of illness and disability.
Nowadays, with all the socioeconomic, cultural and political advances, health is no longer an eminently private and personal matter, it has become a public problem.
The international community has noticed in recent years, that 3,000 million people live with less than 2 dollars a day, placing them in *extreme poverty and at risk of illness.*

Every year, **3 million children with less than five years**, die as a result of environmental threats like *water usage and the inadequate health conditions, accidents, wounds and intoxications.*
The United Nations warned that, in spite of the notable advances that humanity has experienced regarding health, more than 6 million children still die before reaching the age of five, and sixteen thousand minors die every day due to preventable diseases, among other situations that affect the of population.
In Mexico, the mortality rate in 2016 grew 4.85% compared to 2015. In children below 5 years old, the mortality rate is 13 for every thousand births.
Despite all the advances made in health conditions, the problem still persists at all levels, national, regional and international. The authorities, worried about the future of population, have implemented measures, even at a global level.

However, if we really seek a solid **sustainable development**, those measures necessarily need to go beyond to reach the majority of the population.
According to the *Brundtland report* a program has been designed: “*Transform our world: the 2030 agenda for sustainable development*”

It consist of the declaration of 17 sustainable development goals (SDG’s).
The International Council of Nurses (ICN), is addressing all nurses around the world to highlight the relevance that nursing must play an important role in raising the health and well-being for the entire population is a matter of the highest priority.
In the Latin American and Caribbean region, the main challenges are related to the high level of inequality, violence and insecurity.

On the other hand, education and access to health services are still part of the main challenges facing the region.
The Nursing discipline is based on holistic principles and the connection between individuals with families, communities and society.

It is essential that the nursing professional recognizes the importance of their role to achieve the goal of sustainable development.
IN THIS WAY, WE CAN CONCLUDE ..

- A healthy population is a key national resource.

- The ambitious goals of the sustainable development can be achieved only if nurses, at an individual and collective level, value their work and focus all their strengths on those specific goals.
IN THIS WAY, WE CAN CONCLUDE..

- To achieve a development that is truly sustainable *we must concentrate our efforts on the priority areas.*

- We also need to concentrate all the precious and priceless human resources we have in nursing on *primary attention* to the community.
The challenge that every nurse must confront are in relation of the empowerment, management and leadership that must be exercised in the care of the individual, family and community.
Thank you